

# Scotland Women in Technology

## SWiT Awards 2024 Sponsorship Packages

Cham·pi·on

[ Cham-pe-an] *Noun*

'A person who vigorously supports or defends a person or cause'

Cele·brate

[se-le-brat] *Verb*

'Honor or praise publicly'

In·vest

[ In-vest] *Verb*

'To provide or endow someone or something with (a particular quality or attribute)'

# OUR MISSION

Scotland Women in Technology (SWiT), exists to Champion, Celebrate, and Invest in women in the technology ecosystem within Scotland.

Founded in 2008, SWiT is a not-for-profit organisation with a drive to put gender equality at the forefront of the technology ecosystem. It is run by a board of committed volunteers who have the vision and alignment to promote and champion gender equality at the heart of our proposition.

Championing diversity and gender equality in the technology sector, both now and for future generations, is a key priority for SWiT. We want to help shine a spotlight on some of Scotland's most inspirational female technology leaders, whilst retaining talent and encouraging more young women to pursue a career in technology and innovation.

As a not-for-profit we are proud to be the oldest women in tech network in Scotland. We don't believe there should be barriers to entry for this industry and therefore believe in giving back to the women of the technology community in Scotland. We lead with our ethics and values of gender equality and inclusion by offering support to women in the technology ecosystem in Scotland through active mentoring, workshops, events and webinars.

# SWIT AWARDS

The SWiT Awards made a triumphant return in 2023 for our fourth event, celebrating incredible talent and acknowledging the networks that vigorously advocate for gender equality within Scotland. These awards have become a cornerstone event in Scotland's technology calendar, uniting the champions of diversity, equality, and inclusion. Spanning across ten award categories, the SWiT Awards provide a stage for those making waves in the tech industry: the inspiring educators empowering the next generation, the employers fervently embracing diversity and inclusion, and those who have dedicated their careers to advocating and pioneering within the industry.

The SWiT Awards will persist in their mission of highlighting the best and brightest in the tech industry with the 2024. Through these awards,

## Nomination Categories

**Rising Star of the Year**

**Career Changer of the Year**

**Gender Diversity Ally of the Year**

**Mentor of the Year**

**Unsung Hero of the Year**

**Diversity Initiative of the Year**

**Inclusive Recruiter of the Year**

**Everyday Leader of the Year**

**Inspirational Woman of the Year**

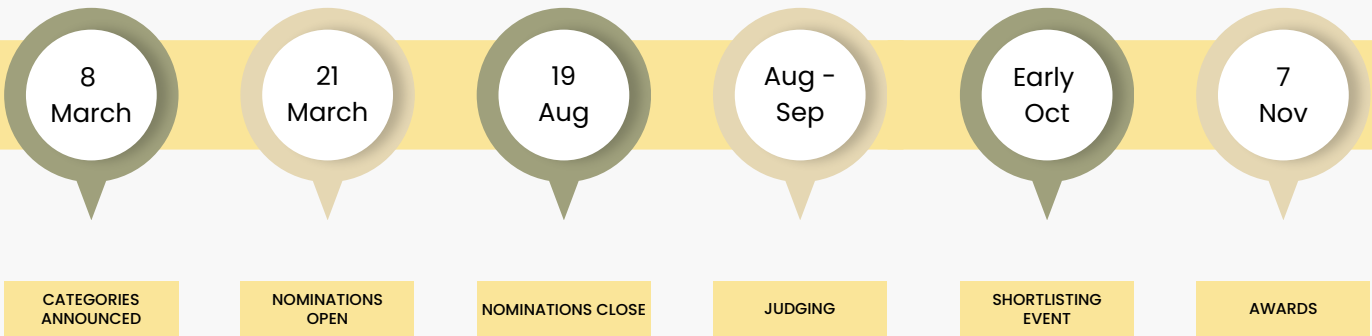
**Judges Choice Award**

# SWIT AWARDS

Since our awards launched back in 2017, we have received over 100 nominations each year, shining a spotlight on the individuals and organisations who help us achieve our mission.

As a key outcome after the event, we take award finalists and winners out to role model events in schools, universities and companies across Scotland. We use the Awards as a mechanism to inspire young girls and women to pursue and drive forward careers in technology.


## SWIT AWARDS TIMELINE





# SPONSORSHIP PACKAGES

Sponsors are a key contributor to the SWiT awards, by investing in a sponsorship package you will help us to achieve our outcomes and support women in technology in Scotland.



# SPONSORSHIP PACKAGES

There are many benefits for an organisation supporting the SWiT awards with sponsorship:

- Position your organisation as one who invests and supports women in technology in Scotland.
- Gain brand exposure to the technology community through our marketing campaigns and communications.
- Increase employee engagement by highlighting the diversity work of individuals in your organisation.
- Showcase your organisation to potential employees in Scotland.
- Valuable ESG investment supporting SWiT to increase gender diversity and equality in Scotland's technology ecosystem.

# SPONSORSHIP PACKAGES

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## HEADLINE & GOLD SPONSOR

One sponsorship available at £15,000 and Gold £10,000

- Priority press coverage on social media pre and post event
- 2 x VIP Tables of 10 for dinner and drinks
- 5 minute speaking slot (Headline Only)
- Main stage or welcome drinks reception
- Interview on post event showreel
- Company logo on display during ceremony as speaker backdrop
- Logo on media board where all official finalist photos take place
- Logo on table menus

## AWARD CATEGORY SPONSOR

10 sponsorship packages available at £5,000:

- Inspirational Woman of the Year
- Rising Star of the Year

Still available:

- Career Changer of the Year
- Inclusive Recruiter of the Year
- Gender Diversity Ally of the Year
- Mentor of the Year Award
- Unsung Hero Award
- Diversity Initiative of the Year
- Everyday Leader Award
- Judges Choice Award



# SPONSORSHIP PACKAGES

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## TABLE SPONSOR

15 sponsorship packages available at £995:

- Table of 10 for dinner and drinks
- Company name and logo on display in seating plan and table name

## PHOTO BOOTH SPONSOR

One sponsorship package available at £3,000:

Prominent display of logo and company name at the photo booth

- Option to display company banner at photo booth
- Award coverage on social media pre and post event
- Logo on media board where all official finalist photos take place

## WELCOME DRINKS SPONSOR

One sponsorship package available at £2,000:

- Prominent display of logo and company name at the welcome reception
- Option to display company banner at welcome reception
- Award coverage on social media pre and post event
- Logo on media board where all official finalist photos take place





# SPONSORSHIP PACKAGE FOR SME'S

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## SPONSOR BUS

One sponsorship package available at £2,000:

- Includes half table (5 guests)
- Prominent display of logo and company name
- Option to display company banner
- Award coverage on social media pre and post event
- Logo on media board where all official finalist photos take place
- Logo and advert in programme

## DJ BOOTH BRANDING

One sponsorship package available at £2,000:

- Includes half table (5 guests)
- Prominent display of logo and company name on DJ
- Option to display company banner at welcome reception
- Award coverage on social media pre and post event
- Logo on media board where all official finalist photos take place

**Categories & VIP Table available on first come, first serve basis.**

For further information please contact SWiT by email:  
[info@scotwomenintech.com](mailto:info@scotwomenintech.com)



# THANK YOU

WE LOOK FORWARD TO WORKING  
WITH YOU



**Categories & VIP Table available on first come, first serve basis.**

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